



Participation cost*

Question Type	Sample size		
	2000 respondents	1000 respondents	1350 respondents
Simple closed question (1 variable in SPSS)	260 USD	130 USD	175 USD
Question with compatible alternatives, up to 5 alternatives (1–5 variables in SPSS)	260 USD	130 USD	175 USD
Question with compatible alternatives, 5–10 alternatives (5–10 variables in SPSS)	290 USD	145 USD	190 USD
Question with compatible alternatives, 10–15 alternatives (10–15 variables in SPSS)	340 USD	170 USD	215 USD
Question with compatible alternatives, over 15 alternatives (over 15 variables in SPSS)	negotiated	negotiated	negotiated
Closed question in battery of 3 and more questions	190 USD	110 USD	130 USD
Open-ended question	460 USD	240 USD	310 USD
Card usage (1 page)	free	free	free
Half-opened question, rotations, cards up to 1 page	negotiated	negotiated	negotiated
Key demographic questions: <i>sex, age, education, ethnic group and place of residence (region, urban or rural settlement, settlement size)</i>	free	free	free
Additional demographics: <i>main occupation, income, family status, language, religion etc.</i>	55 USD	30 USD	30 USD
Increasing the sample size to represent the population aged:			
17 years and older	200 USD	100 USD	130 USD
16 years and older	380 USD	190 USD	250 USD
15 years and older	550 USD	275 USD	365 USD
14 years and older	710 USD	355 USD	475 USD

* cost is exempt from VAT

Discounts system:

- For clients who order more than 10 questions — 10%
- For clients who have already participated in previous omnibuses — 20%